

### ORIGINAL

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APR 6 2004

FCC - MAILROOM

April 2, 2004

Marlene H. Dortch, Secretary Federal Communications Commission Office of the Secretary 445 12th Street, SW Washington, DC 20554

RE: Notice of Ex Parte Communication

WC Docket Nos. 02-33, 02-52, 01-337, 01-338, 03-266, 04-36

Dear Ms. Dortch:

On March 31, 2004, Steve Gray, James Thompson and Bill Courter met with Wireline Competition Bureau Chief Bill Maher, Jeff Carlisle, Michelle Carey, Brent Olson and Tom Navin regarding issues in the above-referenced docket concerning the possible impact on the facilities-based CLEC industry. We are also filing the attached document that was discussed and left behind during this meeting.

Very truly yours,

William H. Courter

Assistant General Counsel

Cc: Bureau Chief Bill Maher

Jeff Carlisle Michelle Carey Brent Olson Tom Navin

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### **Company Overview**

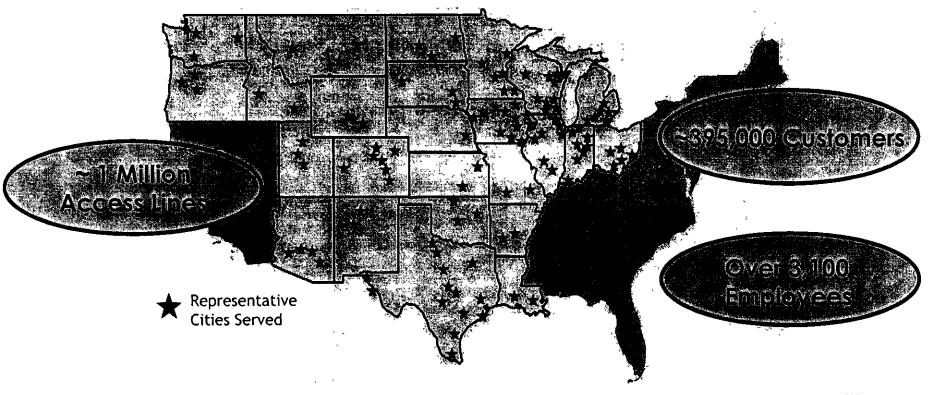


- Forstmann Little & Co. today owns 58% of McLeodUSA
- Focused strategy on integrated communication services in a 25-state footprint covering Midwest, Southwest, Northwest and Rocky Mountains
- New, experienced management team has executed strategic initiatives that have substantially improved the operation of the business
- One of the nation's largest, independent competitive telecommunications services providers
  - Approximately 1 million business and residential access lines in service
    - 65% UNE-L; 35% UNE-P/Resale
  - Approximately 395,000 customers at 4Q03
  - Approximately \$870 million of Telco revenue in 2003
  - Positive Telco EBITDA since 2Q02

### McLeodUSA's 25 State Footprint



### **VOICE • DATA • INTERNET**



Service Services Substitutes Substitutes Services Service

### McLeodUSA Strategy



- Customer oriented thinking
- Simplified products... to sell, deliver, bill and service... packaged to provide value-added customer solutions
- Low cost, highly reliable, facilities-based network
- Streamlined business processes and the "right" systems infrastructure... scalable for growth
- Trained, committed workforce... high quality performance
- Teamwork, integrity and accountability in all we do
- Focus on profitable revenue growth & positive cash flow

### 2003 Operating Highlights



### **VOICE • DATA • INTERNET**

### Significantly Improved Operational and Financial Performance

	<u>2002</u>	<u>2003</u>
<ul> <li>Customer satisfaction</li> </ul>	85%	<b>92</b> %
<ul> <li>Billing ticket accuracy</li> </ul>	99.3%	99.7%
<ul> <li>Network reliability</li> </ul>	99.994%	99.999%
<ul> <li>Business line churn</li> </ul>	2.5%	1.8%
<ul> <li>Total line churn</li> </ul>	2.6%	2.1%
<ul><li>Lines on network (UNE-L)</li></ul>	<b>52</b> %	65%
• <b>XOUALITY</b> certifications	0	3,100
• Revenue	\$992MM	\$869MM
<ul><li>Gross margin %</li></ul>	37.4%	42.6%
<ul><li>Cost savings</li></ul>	\$ 75MM	\$114MM
<ul><li>Total SG&amp;A</li></ul>	\$350MM	\$312MM
Adjusted EBITDA	\$ 21MM	\$58MM

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### 2004 Goals



- Continued network quality and reliability
- Maintain customer satisfaction rating >90%
- Continued "first bill" review and accuracy > 99.7%
- Reduce customer churn
- Complete 2004 training and certification program
- Launch new products: IAD phase 3 (VoIP) and managed services

### Summary



- Complete set of product offerings... Voice, Data and Internet
- Outstanding, experienced management team with proven track record
- Highly trained and committed workforce
- Outstanding operational performance...service delivery, billing and customer care
- Excellent reputation for high quality service
- Commitment to excellent, long-term customer relationships

### Multiple proceedings on CLEC access to "Bottleneck" facilities



- 271 Forbearance
  - 271 approvals just completed
  - Basic premise . . . RBOC obligations continue
  - Independent obligation exists
- VolP
  - Last-mile facilities cannot be replicated
  - Need Title II access to IP-enabled loop and transport facilities
  - Maintain existing ability to use collocations for VolP
- Fiber-to-the-Home
  - Home means home -- not curb
  - Slippery slope
  - RBOCs have not curtailed investment
- Broadband NPRM
  - Residential only; Retail
  - Not wholesale or underlying facilities

# Key Requirements



# **VOICE • DATA • INTERNET**

• Loops

• EELS

Continued unbundled access and full use at TELRIC

Continued unbundled access and full use at TELRIC

Continued unbundled access and full use at TELRIC Transport

1 – 2 year transition @ TELRIC pricing in competitive markets Switchport

Pricing UNEs at TELRIC

"Just and Reasonable" for non-UNEs

strict and expedited enforcement

All pricing subject to imputation

NRCs continue to be a barrier to facilitiesbased competition

